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## Press Release

### **Experience the New Great Taste of OREO and Ritz Wafer Rolls with Crispy Shell and Rich Creamy Fillings for More Moments of Joy**



**Bangkok, 19 June 2018** – Boasting the unique flavors of rich creamy fillings combined with the crispy texture of cookies and crackers which continue to underscore the success of both the OREO and Ritz brands, the leading global snack powerhouse Mondelez International (Thailand) Company Limited tantalizes the Thai palate with its new “**OREO and Ritz Wafer Rolls**” featuring thick creamy interiors and crispy wafer exteriors that are guaranteed to thrill. The launch event, held at Eden Zone, CentralWorld, was joined by talented singer artist Palitchoke ‘Peck’ Ayanaputra, who created joyful moments with his exciting performance celebrating the latest innovation of OREO and Ritz wafer rolls.

Give your taste buds a thrill with OREO Vanilla, OREO Chocolate and Ritz Cheese Wafer Rolls. All come in handy 54-gram packets with each box containing 3 separate bags to keep the taste in and the wafers crispy. They are now available at 7-Eleven, hypermarkets and supermarkets and leading stores nationwide. For more information and promotions, please visit [www.facebook.com/oreo/](http://www.facebook.com/oreo/) and [www.facebook.com/RitzCrackersTH](http://www.facebook.com/RitzCrackersTH).

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#### **About Mondelēz Thailand**

Mondelez International (Thailand) Co., Ltd. is part of Mondelez International, Inc. In Thailand, we manufacture and market power brands including Halls candy; Dentyne gum; Clorets compressed mint and gum. Other brands available in Thai market include Oreos, Chips Ahoy cookies; Ritz crackers; and cheese. Every day, our 1,300 employees nationwide create more moments of joy as we make the products that make people smile. Visit [www.mondelezinternational.com](http://www.mondelezinternational.com) and [www.facebook.com/mondelezinternational](http://www.facebook.com/mondelezinternational).