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Creating more 'Moments of Joy' with Mondelēz's Joyful Treats



'Moments of joy' are very much part of giving during the Christmas and New Year celebration and with the festive season just around the corner, those looking for a gift are guaranteed to bring moments of joy to those they care for with global snacking powerhouse Mondelēz International's special limited-edition products that put everyone in the mood to celebrate.



Special for this year, Mondelēz introduces a new assortment of delicate French butter cookies with a rich chocolate filling. A heritage brand, LU cookies are made from the best ingredients and with the finest craftsmanship to ensure premium quality, making them a perfect gift to express season's greetings.

LU is available in five delicate flavours – Coconut Delight, Melting Moment, Chocolate Elegance, Luscious Chocochip, and Vanilla Floret.

Another world-famous cookie brand and a favourite snack since their launch in the United States more than 100 years ago ~~are~~ is OREO. One of the Thailand's best-selling cookies, the popular American treats are an invitation to 'twist, lick, dunk' in a ritual that is synonymous with family togetherness and happiness.





For this occasion of sharing and giving, OREO has launched a special collection called 'OREO Selection' featuring four best-selling flavours – Vanilla, Chocolate, Strawberry and Ice Cream Blueberry – in a luxury golden round boxes for adults, and the 'OREO Bus Joyful' in a vividly coloured and cute bus for children.

The OREO effect continues to work its magic with 'OREO Thins', the newest iteration of OREO, in a thin and crispy cookie with a light cream texture that comes in two flavours, Vanilla Delight and Tiramisu, offering a delicious new snacking experience for all biscuit lovers.



Chocolate never fails to create an atmosphere of shared laughter and love. The mere mention of the word Toblerone immediately transports us into the wonderful world of chocolate and conjures up images of the celebrated chocolate bars first launched way back in 1899 in Bern, Switzerland.

As the festive season approaches, 'Toblerone' – the all-time classic Swiss chocolate that offers a unique taste in its signature triangular shape – is available in an elegant triangular box with three flavours – Milk Chocolate, White Chocolate and Dark Chocolate.

Last but not least, 'Ritz' crackers can now be found in a cute red Christmas and reindeer packaging, suitable for gifting and bringing delicious happiness to all.



All of Mondelēz's exclusive festive season collections are available from now until 31 January 2018 at leading hypermarkets, supermarkets and convenience stores – delightful products that make irresistible gifts from a company with a declared vision to create more moments of joy in our world, awaken our senses, brighten our day and make us smile.

Let the smiles of appreciation begin with every Mondelēz moment.

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About Mondelēz Thailand

Mondelēz International (Thailand) Co., Ltd. is part of Mondelēz International, Inc. In Thailand, we manufacture and market power brands including Halls candy; Dentyne gum; Clorets compressed mint and gum. Other brands available in Thai market include Oreo, Chips Ahoy cookies; Ritz crackers; and cheese. Every day, our 1,300 employees nationwide create more moments of joy as we make the products that make people smile. Visit www.mondelezinternational.com and www.facebook.com/mondelezinternational.

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