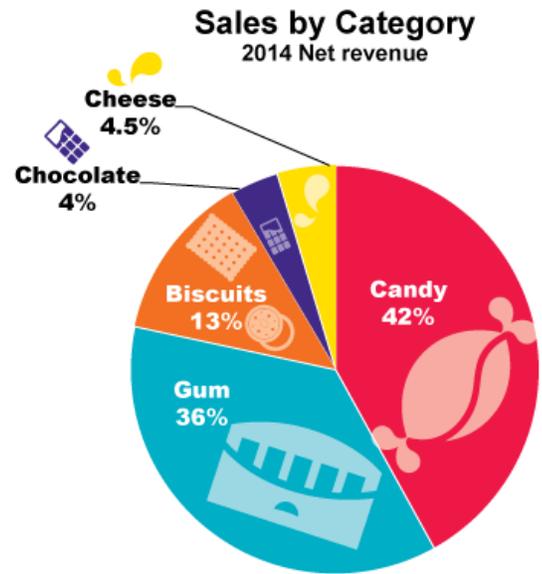


## Unleashing a Snacking Powerhouse

Mondelēz International, Inc. (NASDAQ: MDLZ) is a global snacking powerhouse, with 2014 revenue of \$34 billion. Creating delicious moments of joy in 165 countries, Mondelēz International is a world leader in biscuits, chocolate, gum, candy, coffee and powdered beverages, with billion-dollar brands such as *Oreo*, *LU* and *Nabisco* biscuits; *Cadbury*, *Cadbury Dairy Milk* and *Milka* chocolate; *Trident* gum; *Jacobs* coffee and *Tang* powdered beverages.

Mondelez International (Thailand) is part of Mondelēz International, Inc. In Thailand, we manufacture and market power brands including *Halls* candy; and *Dentyne* gum; *Clorets* compressed mint and gum. Other brands available in Thai market include *Oreo*, *Chips Ahoy* cookies; *Ritz* crackers; and cheese. Every day, our employees nationwide create delicious moments of joy as we make the products that make people smile.



### Fast Facts

- **#1 market share in Candy in Thailand\***
- **#1 market share in Gum in Thailand\***
- **Ladkrabang plant is the biggest gum and candy plant in Mondelēz Asia Pacific**
- **Khon Kaen plant is the largest sourcing hub for Powdered Beverages in Mondelēz Asia Pacific**
- **Employs nearly 1,400 employees in 3 sites**

\*(Source: AC Nielsen)

## Our Dream

Our Dream is to **Create delicious moments of joy**

- We provide life's delicious moments by sharing the world's favorite brands.
- We make the products that make people smile.
- Joy is our ultimate contribution to the world.
- So...Let The Joy Begin.

## Our Categories



## Our Goals

As a global snacks powerhouse, we leverage our competitive advantages to achieve two primary goals: deliver top-tier financial performance and be a great place to work.



## Our Location

### Q House Office

Approximate 130 employees

#### Address

35/F Q House Lumpini Tower, 1 South Sathorn Road, Tungmahamek, Sathorn, Bangkok 10120 Thailand

Ph: +66 (2) 2279000

Fax: +66 (2) 227 9090

### Lad Krabang Plant

Approximate 800 employees

Manufacturing 4 candy brands and 5 gum brands

Supplying to 9 countries in Asia Pacific

#### Address

102/1 Moo4 Lad Krabang Plant Industrial Estate, Chalongkrung Road, Lamplatiw, Lad Krabang, Bangkok 10520 Thailand

Ph: +66 (2) 326 3000

Fax: +66 (2) 326 3036



### Khon Kaen Plant

Approximate 400 employees

Largest powdered beverages producer in Mondelēz International and second largest in Mondelēz International

#### Address

116 Moo 10, Nam Phong, Nam Phong, Khon Kaen 40140

Ph: +66 (43) 209 100

Fax: +66 (43) 209 101



## The Call for Well-Being

the call for well-being )))

We believe our financial well-being depends on the well-being of our planet. To support our growth strategy, we launched the Call for Well-being - a call-to-action for ourselves, our suppliers and our partners to work together to drive growth by developing new approaches that have a positive impact on the well-being of our planet.

- **Joy School:** A long term commitment to create joy through programs for nutrition and education for primary schools in our community. The programs aim to empower children to live healthy lifestyles and improve educational standing by promoting active play, access to fresh food and encourage better nutrition education. The programs include:

### JOY English Class

Staff volunteer teaching english for students grade 4 – 6 to improve students' english skills with fun activities.



### JOY Kitchen

Improve nutrition for students by renovating school's kitchen to promote to ensure hygienic food for the good health of students.



### JOY Breakfast

We provide free breakfast for students to have nutritious breakfast to fuel their energy to start the day healthily.



- **Employee volunteer:** We organize community involvement events where employees are volunteering to serve their local communities through many programs such as forest planting, activities with abandoned children with disabilities and Joy Sharing Day with Joy Schools.



## Awards & Accolades

### Brands

- **Dentyne** Ice TV commercial wins prestigious awards both internationally and nationally. Dentyne grabs **gold at the Spikes Asia 2012**, **silver at the Adman Award 2012** from the Advertising Association of Thailand and also the **top price – Best of Show** at the Bangkok Art Directors Awards. Both are in the film category from its humor-based TV Commercial entitled “Downward”.
- **Trident’s** digital campaign “Smile Magic” wins **the first award as “campaign of the month” from DAAT** (Digital Advertising Association of Thailand) established in August 2012.
- **Dentyne** has been awarded a coveted Superbrands award as the number one gum in Thailand, further strengthening its reputation among Thailand’s most trusted brands.

### Manufacturing Facilities

- **Khon Kaen Plant** is certified the **ISO14001-2004 and OHSAS18001-2007** from DNV (2008)
- **Khon Kaen Plant** is certified the “**Carbon Footprint**” from Nation Food Institute and re-certified the **ISO14001 & OHSAS18001** (2011)
- **Khon Kaen Plant** clinches the “**National Thailand LEAN Award**”. Also receives **Silver Award in the Zero Loss Time Accident Annual** and is certified the **FSSC 22000** (2012)

## For more information:

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